

# Progress Made With Increasing Our Collective Impact in FY18/19

SEPTEMBER 1, 2018—AUGUST 31, 2019

## PROGRAM

### LIVE YOUR DREAM AWARDS®

- **\$2,625,743** in *Live Your Dream Awards* was given through the program ▲9%
- **1,655** deserving women ▲4%
- **93%** increased their self-esteem
- **87%** completed their education and increased their standard of living



### DREAM IT, BE IT®

- **20,866** girls participated ▲44%
- **89%** feel prepared to pursue their career goals
- **90%** feel more confident about their future success

## ENGAGEMENT

- **3,890** new and charter members ▲4%
- **41** new and reinstated clubs ▲6 clubs



## RECOGNITION

- **144,809** people in LiveYourDream.org community ▲13%
- **585,105** unique website visitors to LiveYourDream.org ▲9%
- **48,235** social media followers for SIA + LYD.org ▲16%



## PHILANTHROPY

- **\$2,752,888** in total contributions ▲20%
- **88%** of clubs participated in Club Giving; ▲8%
- LiveYourDream.org-branded materials placed in 600+ Torrid stores in U.S. and Canada; **\$95,000** in Torrid Foundation funding for the Live Your Dream Awards.

